

Action plans

Strategic Plan 2024-2025 phase

BeUOC

Economic sustainability

Design and implement a new model for the presentation of, advice on and marketing of the UOC's lifelong learning portfolio that provides cost-effective relevant results

Drive income through agreements with companies, institutions and government through new corporate development strategies in partnership and leveraging strategies with the Vice Rector for Alliances, Community and Culture

Continue with portfolio streamlining actions, margin improvement, marketing and commercial cost optimization, drop-out reduction and CRA

Develop and implement a public and private fundraising strategy

Reputation and positioning

Define and implement a strategy to improve the UOC's reputation and positioning in priority territories

Implement the project to transform the portal section of the UOC website, which effectively conveys the university's story and contributes to the UOC's sustainability

Define and implement a strategy to improve ranking

New way of working

Implement open working

Define the new leadership model

Redesign the PID executive training programme based on the new leadership model

Draw up the digital competencies training plan for UOC staff

Define the decision-making model

UOC talent

Employer branding project

Learning environment model project for UOC staff

Health and well-being project

Update teaching and research staff policy

Digitization and efficiency

Transformation of the student and UOC staff experience, based on in-depth knowledge of their needs at all times, which results in the improvement and personalization of services

Transformation of services and processes based mainly on the intensive use of data and technology, the use of artificial intelligence and process re-engineering and robotization

Implementation of technological, data and security strategies in line with the overall strategy of the university

NextUOC

Personalization in the UOC's educational model

Identify and specify personalization factors in the UOC's educational model

Define personalization and incorporate it with the support of technological functionalities (AI, learning analytics, etc.) and the advanced use of data systems

Redesign and implement digital assessment

Specify and implement a student feedback model

Update UOC student satisfaction surveys

Forecasting educational trends and creating new programmes

Identify existing sources of information for monitoring market trends and demands, decide how they are coordinated and governed and how to aggregate them into a unified source, in order to identify future training needs

Review processes linked to the definition and review of training proposals to allow greater flexibility and agility

Identify differential innovations in programmes to bring them more into line with the needs of the world of work

Develop the plan for harmonization of knowledge areas between teaching and research

Quality and new data culture

Consolidate the IQAS within the framework of institutional accreditation

Extend the quality system to all the organization's processes

Develop the organization's talent in the field of data

Develop the data governance model to serve the decision-making process (and, in particular, impacting the redesign of the educational model)

Deploy the new institutional data repository and build valuable services based on this new tool

GlobalUOC

Equity and inclusion

Identify under-represented and/or at-risk groups for whom the UOC wants to implement positive action policies

Launch initiatives for equal access to UOC education and graduation

Continue to roll out the Gender Equality Plan 2020-2024

Promote the deployment of the Psychological Help Service throughout the UOC community

Environmental sustainability

Develop and roll out the UOC's healthy and sustainable university plan, with actions to adapt to and mitigate climate change

Reduce and report on the UOC's annual CO₂ emissions transparently

Review the course catalogue to include a vision of sustainability and deploy new ones

Promote research on sustainability, climate change and related fields

Hold awareness-raising and climate action activities for the UOC community

Roll out a series of activities to foster emotional well-being, mental and physical health, and responsible values among all members of the university community

Collaborate with the local community to promote health and sustainability

UOC Ecosystem

Institutional links

Design and implement an institutional and global links plan that includes the entire UOC community, establishing common criteria (alliance policy)

Develop the UOC map of alliances to identify, promote and strengthen those that bring value and generate impact

Define and introduce a communications strategy for each geographical area, in line with the communications plan

Promote the UOC's internationalization in its different dimensions (teaching, research, administration)

New training and employment opportunities

Strengthen collaboration with organizations in each territory to promote workplace training

Consolidate the implementation of microcredentials

Implement the employment and entrepreneurship plan

Culture

Develop and implement the Culture plan

Draw up and develop the language plan

Update the editorial and academic publication policy

Innovative ecosystem

Define and implement the 2024-2027 Knowledge Transfer plan

Develop a plan to take better advantage of knowledge and transfer between ecosystem agents and the UOC community

Map collaboration with local agents in the field of research (includes promotion of industrial doctoral programmes)

Develop a programme of training, dissemination and outreach actions that promote a culture of innovation in the UOC community

UOC Insight

Research ecosystem governance

Structure ecosystem governance and promote the R&I Hub

Promote scientific communication and raise the profile of the UOC's research and its teaching and research staff (including research on the web ecosystem)

Forge alliances with different centres, laboratories and companies to carry out frontier research

Research orientation

Define interdisciplinary research challenges that can connect the lines of different research groups and knowledge areas

Promote an incentive programme for research based on major EU challenges

Promote regulations on research by centres, units and faculties, and implement their research plans

Development of research talent

Implement and evaluate the teaching staff research intensification strategy

Attract emerging talent through new research partnerships between aspiring PI profiles and consolidated researchers

Improve the efficiency of support for research activity, as well as operational support for centres, units and the Doctoral School

Open Knowledge

Implement and evaluate the Open Knowledge plan

Implement and evaluate the CoARA plan

Define and structure support for research assessment and accreditation