



Universitat Oberta de Catalunya

# Faculty of Information and Communication Sciences

## Strategic Plan for Research and Knowledge Transfer 2022-2025

### Mission and vision

#### **M** We focus on research to make the future we want to build a reality

The Faculty of Information and Communication Sciences fosters research, dissemination and knowledge transfer in the fields of data, communication and information to act as an engine for social, cultural and economic change. We believe in the central role played by data, information and communication, the creative and cultural industries, and digital culture in today's society; they provide essential knowledge and skills for analysing and adapting social and technological change to open, accessible and sustainable social and cultural needs.

#### **V** Our research aims to be a cornerstone for critically and responsibly constructing a sustainable future

The central role of research, dissemination and knowledge transfer in the areas of data, information and communication in creative and cultural industries and digital culture are essential for achieving social change.

### Challenge A Making research fit effectively

#### Challenge 1

**Foster a sustainable, efficient and effective development of the time the Faculty's team spends on research and knowledge transfer.**

##### Strategy

#### 1. Implement on-site meeting and exchange spaces for research and knowledge transfer within the team

Hold an annual internal and on-site research seminar.

Hold an annual internal and on-site knowledge transfer seminar.

#### 2. Promote internationalization of the research

Develop actions to internationalize research through Research Connections and other programmes.

#### 3. Raise the profile of predocs, postdocs and visiting researchers, both internally and externally

Increase visibility of predocs, postdocs and visiting researchers (COMeIN and research groups).

#### A4. Simplify tools for managing time spent on research

Unify DART with individual objectives.

### Challenge B Return

#### Challenge 2

**Foster the production of knowledge, its visibility and its impact on society.**

##### Strategy

#### 1. Strengthen research skills on bachelor's degree programmes (European DiGi-UR project).

#### 2. Publicize the junior/senior research training available

Library courses.

#### 3. Simplify R&I and transfer management tools

Update UNICORNIO website.

#### 4. Promote the Faculty's R&I and knowledge transfer dissemination tools

Produce the Faculty's annual report 2020/2021.

Design a research and knowledge transfer dissemination plan.

#### 5. Incorporate knowledge transfer effectively in the Faculty

Develop knowledge transfer actions.

### Challenge C Quality

#### Challenge 3

**Increase participation by the research team in research, innovation and transfer projects in accordance with the institution's strategic lines.**

##### Strategy

#### 1. Promote new projects with research centres and institutions

#### 2. Boost recognition of research on master's degrees

Award prizes and accolades for master's degree final research projects.

#### 3. Develop the MediaLab

Design the MediaLab's strategic plan (design and strategies), and ensure that this plan includes knowledge sharing and transfer, and the gender perspective.

### Challenge D Research with a gender perspective

#### Challenge 4

**Incorporate the gender perspective into the actions in the Faculty's strategic plan for research and knowledge transfer.**

##### Strategy

#### 1. Encourage the incorporation of a gender perspective when drafting projects

Training in drafting projects with a gender perspective for competitive calls and contracts.

#### 2. Foster activities and projects related to counterurbanization

Counterurbanization. Transfer to the rural sphere. Projects and activities.

#### 3. Promote the inclusion of SDGs when drafting projects

Inclusion of the SDGs when drafting projects for competitive calls and contracts.

### Lines of research

The Faculty of Information and Communication Sciences focuses its research in four areas:

- Network society
- Education and ICTs
- Creativity and digital culture
- Knowledge governance

